

Hearts First Challenge 2024 Towel Competition

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Any entrant found to be creating multiple fundraising pages in order to submit more entries will be disqualified.

Details of Participation

Information on how to enter forms part of these Details of Participation and entry is deemed to be acceptance of them.

No purchase is necessary to enter the contest or claim prizes.

The contest commences at 2pm AEST on 5 September 2024 and ends at 11.59 pm AEDT on 31 October 2024, or until 500 Hearts First towels have been allocated, whichever occurs first.

Entries not received by that time and date or not completed in accordance with the Details of Participation will not be eligible to win.

Who can enter

The contest is open to Australian residents aged 16 years or more who are registered participants in *Hearts First Challenge 2024* for Fitness First and the Heart Foundation. Participants must be one of the first 500 individuals to raise AUD \$200.00 or more through the Hearts First website (<https://www.heartsfirst.com.au/>) during the competition period.

Entrants under 18 years of age must have parental or legal guardian consent to enter the contest. Heart Foundation and Fitness First employees and their immediate family members are not eligible to enter.

Prize

The first 500 participants to raise \$200 or more will each receive one Hearts First towel.

There are 500 prizes in total.

Prizes are not redeemable for cash or exchange unless otherwise stated.

How to enter

Participants who are registered for *Hearts First Challenge 2024* will be automatically entered into the contest once they have raised AUD \$200.00 through the Hearts First website (<https://www.heartsfirst.com.au/>).

Only one entry per person is permitted.

Prize allocation

The first 500 participants to reach the AUD \$200.00 fundraising target will receive a prize.

Neither the promoter, Fitness First, nor any of their respective agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries.

The promoter's decision regarding any aspect of the competition is final, and no correspondence will be entered into.

Notification and Prize Delivery

Winners will be notified in writing by email, and their prize will be sent by post to the address provided at registration for *Hearts First Challenge 2024*.

Privacy Statement

Your Personal Information is being or has been collected by the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation, we, us, our) to facilitate services requested by you and /or to keep you informed about Heart Foundation-related activities. We respect your privacy and embrace the principles contained in the *Privacy Act 1988* (Cth).

We may contact you in the future for the promotion of heart health messages, programs, research, fundraising purposes, and invitations to events. If you attend our events, you may be photographed or filmed, and images and/or audio may be used in various mediums to promote the Heart Foundation. Please tell event staff if you do not wish to be photographed or filmed.

As part of this competition, your personal information will be shared with Fitness First Australia Pty Limited ABN 65 094 778 622 trading as 'Fitness First', and other entities within the Fitness and Lifestyle Group, which includes:

- Fitness and Lifestyle Group BIDCO Pty Ltd ABN 88 613 738 408;
- Fitness and Lifestyle Group MEZZCO Pty Ltd ABN 57 614 113 218;
- Fitness and Lifestyle Group MIDCO Pty Ltd ABN 55 614 113 209;
- Fitness and Lifestyle Group TOPCO Pty Ltd ABN 50 614 113 192; and
- Goodlife Operations Pty Limited ABN 59 120 953 200 trading as 'Goodlife Health Clubs'.

Your personal details may also be provided to third parties where required by law or for the purpose of facilitating services contracted by us, and, in so doing, your personal information may be disclosed to overseas recipients. Further information is available in our Privacy Notice or on request.

Communications from us may include mail, email, social media, SMS or telephone contact, and may also include messages on behalf of event sponsors and other third parties, including Fitness First and the Fitness and Lifestyle Group. By providing your information to us, you agree that you have provided your indefinite consent to this contact. You may withdraw consent at any time, though in doing so, we may not be able to provide you with the services you have requested.

If you do not want to receive further communication from us (other than information that relates to this service) or if you have any questions about privacy, please contact our Privacy Officer via GPO Box 9966 in your capital city, privacy@heartfoundation.org.au or by calling 13 11 12. Our APP privacy policy is set out in our Privacy Notice, which details how you may complain about privacy issues and how we would deal with that complaint. It also explains how you can access, correct or update information we hold about you. A copy of our Privacy Notice is available at www.heartfoundation.org.au or on request.
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The promoter is the National Heart Foundation of Australia ABN 98 008 419 761 of Level 9, 565 Bourke Street, Melbourne VIC 3000.